



1.800.332.8017
sales@leadrival.com



Advertising Simplified

Expanding your client base can be costly when you don't know how to effectively target your advertising campaigns. LeadRival's marketing system will help you find consumers who are searching for legal help in your geographic territories at a fraction of the cost of other advertising channels. We provide a pooled advertising system that allows you to get the cost savings of a national advertising campaign while only receiving inquiries from your desired area.

Get Leads. Grow Your Business. Get Results.

Stop wasting your time and money on marketing efforts that produce few results. **Invest in a system that works.** Pool your advertising budget with other attorneys across the country and let LeadRival expand your footprint. Unlike other forms of advertising lead generation allows you to target only those clients that need help in your area. Stop taking a scatter-shot approach to marketing and use the only form of advertising that is laser-focused on finding you new clients.

LeadRival delivers quality leads straight to you at significantly lower costs than traditional means of advertising. When clients are looking for you, are you there?

LeadRival is the leader in the Lead Generation industry and has served attorneys nationally since 2001. We have developed a multitude of effective consumer legal websites that attract thousands of visitors each week.

Sign Up Today



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Leads = Growth

Your firm needs new clients every day. Which means, you need ***New Leads Daily.***

Even out your business and grow it in a predictable and profitable manner with LeadRival leads.

Why We Rock:



Real-Time Leads:

Lead response time is the single most important factor when you're trying to convert a prospect to a client. LeadRival's systems ensure that you receive lead data as quickly as possible. Leads are delivered in real-time by email and text message as soon as a prospect submits his or her information online. Additionally, LeadRival provides an outbound calling service, proactively contacting and connecting prospective clients to your office during business hours.

Exclusive Access:

Our consumer-based websites deliver leads exclusively. Law firms can acquire leads in one or more of the practice areas available and receive exclusive access to all leads in the geographic area they select. Leads are billed monthly and cost per lead ranges from \$25 to \$80 depending on the area of law.

- ✓ **NO Extra Fees**
- ✓ **NO Minimums**
- ✓ **NO Fine Print**
- ✓ **NO Hassle**

We generate leads in many legal areas including:

- **Adoption**
- **Bankruptcy**
- **Criminal Defense**
- **Divorce**
- **DUI/DWI**
- **Employment**
- **Fair Collection (FDCPA)**
- **Immigration**
- **Personal Injury**
- **Social Security Disability**
- **Tax Law**
- **Workers Comp**

Commitment to Excellence:

LeadRival is committed to providing your firm with the quality service that will help you generate more clients. Dedicated account executives will help you develop a system to make lead generation work for you. Our systems allow you to choose to be notified by text, phone, email or Instant Messenger when a client is looking for you. LeadRival is committed to delivering you leads in a timely manner in the way that best fits the needs of your firm.

"The additional business generated from LeadRival leads has substantially contributed to the growth of my firm. I have even hired a paralegal to assist with the additional workload."

- **Ribarovski Law Office, P.C.**